



DU-50PZ60

50" Plasma Integrated HDTV

- **Enhanced Connectivity** Built-in NTSC/ATSC tuner and multiple jacks receive both standard and digital broadcast signals as well as digital video from external components.
- **High Performance Panels** At 1000cd/m² brightness and 1000:1 contrast ratio, creates the ultimate visual experience.
- **Superior Processors** LG Plasmas use some of the most advanced and industry recognized picture processing chips.
- **Advanced Viewing** Flexible PIP allows sub-window to be resized and moved to various positions on the screen. Split zoom allows a multi-screen configuration to create 2/4/9 PDPs together.
- **Screen Size: 50" (16:9)**
- **Resolution: 1366 x 768**
- **Built-in Digital Tuner**
- **Brightness: 1000 cd/m²**
- **Contrast Ratio: 1000:1**
- **Flexible Twin Picture-in-Picture**
- **RGB Output**





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WORLD CLASS TECHNOLOGY A global leader in markets as diverse as optical storage devices and air conditioning, LG Electronics is today one of the world's fastest growing electronics companies.

With offices in 72 countries, more than 75,000 employees and over 60 subsidiary corporations, LG is established across Europe and Asia as a premier brand, and has become a major player in sectors such as display monitors, cell-phones and CD/DVD optical storage technologies.

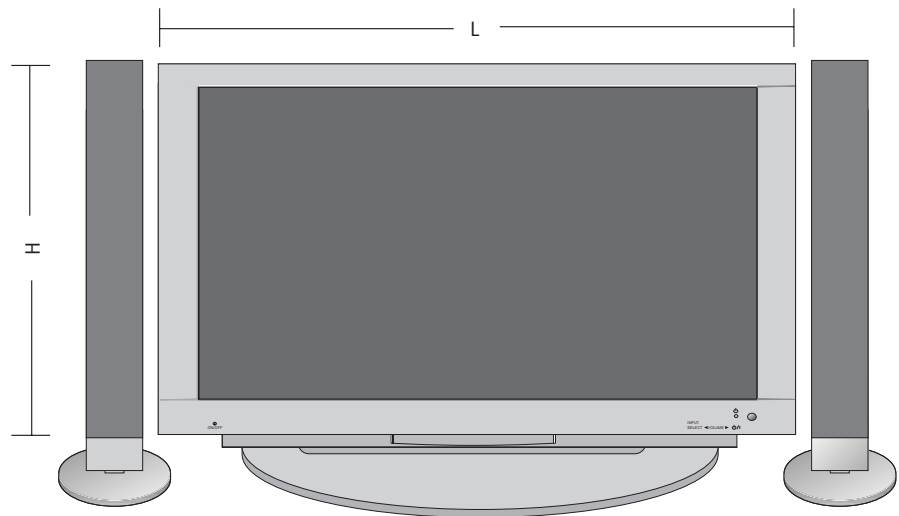
WORLD CLASS PRODUCTION LG

Electronics has established itself as a leader in the field of advanced plasma screen production. All Plasma screens, (and all component plasma modules) are 100% LG manufactured in one or our two state-of-the-art automated production facilities in South Korea.

With a current 460,000 square feet of production space, LG already has the largest gas plasma module manufacturing capacity in the world, and plans to reach a volume of 1.5 million plasma modules per year by 2005. LG Electronics has an investment strategy to have the lead market share in plasma modules by this time.

QUALITY AND CHOICE LG is committed to ensuring that our Plasma Displays are of maximum quality, adhering to strict quality assurance guidelines. We're proud also to offer the industry's widest range of screen sizes, to cater for all your display applications.

Screen Size	50" (16:9)
Resolution Display	1366 x 768 (WXGA)
Peak Brightness	1000 cd/m ²
Contrast Ratio	1000:1
Tuner	ATSC/NTSC Built-in
Twin Picture/PIP	Flexible PIP, PC/AV
Split Zoom	2/4/9
Image Stacking	ISM/Orbiter + Whitewash
DVI with HDCP	Yes
RGB Input (D-Sub 15)	PC/D-TV
RGB Output (D-Sub 15)	PC/D-TV
Component Input (Y, Pb, Pr)	SD/HD
S-Video In	Yes
Video Input	CVBS
Audio Input	Yes
RS-232c (D-Sub 9)	External Control
Power Consumption	450W
Size	48.2"W x 30.6"H x 3.9"D
Weight	99.2 lbs.



LG Brand Consumer Electronics

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ZENITH ELECTRONICS CORPORATION
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