







Plasma Reality Technology

Panasonic's ongoing development of "Plasma Reality Technology" is part of our pursuit of ultimate reality in image reproduction.

Plasma Reality Technology is a synergetic group of picture-enhancing technologies including the Real Black Drive System, Advanced Plasma AI, and Real Gamma Correction that lift plasma display image quality to an entirely new level by dramatically boosting brightness, contrast and gradation.

• Real Gamma Correction

The Real Gamma Correction technology has enabled the industry-first reproduction of 1,024 shades of gradation in a high-definition plasma display. By optimizing the gradation in each scene, this technology results in far better reproduction of the low-light portions of the image, a weakness in many conventional plasma displays. Up to 2,048 shades can be reproduced by using the optional TY-42TM4D DVI Terminal Board for a DVI digital RGB signal connection.

• Real Black Drive System

Conventional plasma displays tend to illuminate blacks, which lowers the contrast. In Panasonic plasma display, however, the pre-discharge emission intensity is greatly reduced, and the number of emissions per field is cut from the usual 12 to 1. This dramatically reduces black levels and provides deeper, richer blacks. It also achieves the industry's highest contrast, with a 3000 : 1 contrast ratio.

Advanced Plasma AI (Adaptive Brightness Intensifier)

The Advanced Plasma AI increases the discharge cycles for dark scenes, and produces extremely precise control of the brightness level. The result is extremely vivid whites with unprecedented brightness.

3:2 Pulldown

The 3:2 Pulldown technology automatically detects a 3:2 film-based source, then uses still-image processing for each individual image to achieve clear, smooth-flowing images with a level of detail that closely approaches that of the original film.

* Works with 480i and NTSC format signals.

New Asymmetrical Cell Structure Panel

The asymmetrical arrangement of the red, blue and green cells results in a dramatically improved light-emitting balance of the three primary colors. This reproduces purer whites while maintaining a high level of brightness. The use of a new front protection glass filter and new phosphors also expands the range of color reproduction, resulting in more vivid blues and deeper reds.

XGA Resolution

With a native XGA resolution, the Panasonic plasma display can accurately display personal computer signals ranging from VGA and SVGA to XGA mode. It can also support compression display of SXGA and UXGA signals.

HDTV Monitor

You can connect component video inputs to the unit and view digital TV broadcasts in either HDTV (1080i or 720p), EDTV (480p) or SDTV (480i) formats. The ultra-high resolution of the Panasonic plasma display fully reproduces high-definition pictures from 720p HDTV signals.

* In order to view DTV programming, the plasma display must be connected to a separate DTV digital receiver.

Slot-type Interface

Panasonic plasma display features a slot-type interface for easy expandability. The slot accepts an optional DVI terminal board for direct RGB digital signal connection.

Screen Savers

Select from a total of three screen savers to minimize the risk of uneven phosphor aging. The White Bar Scroll is designed for ordinary still-image displays, Screen Reversal is for text-screen displays, and Side Panel Adjustment is for 4:3 format images. All three can be started up in manual mode, or they can be set to automatically start/stop at preset times in timer mode or for preset periods in interval mode. To provide phosphor protection for 4:3 format images, all units are factory set with the Side Panel Adjustment turned ON and the Aspect Control set to JUST mode.

Preset Input Signals

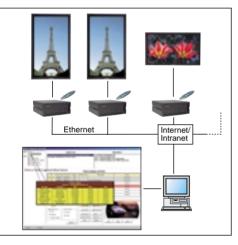
Signal name	Horizontal frequency (kHz)	Vertical frequency (Hz)		
AV input			1	
NTSC	15.734	59.95	1	
PAL	15.625	50	1	
PAL60	15.734	59.95	1	
SECAM	15.625	50	1	
Modified NTSC	15.734	59.95	1	
Component/RGB input				
525(480)/60i	15.734	59.94		
625(575)/50i	15.625	50		
525(480)/60p	31.468	59.94	1	
625(575)/50p	31.25	50		
750(720)/60p	45	60		
1125(1080)/60i	33.75	60		
1125(1080)/50i	28.125	50		
1125(1080)/24p	27	24		
1125(1080)/24sF	27	48		
PC input			DVI	
640 x 400@70	31.5	70		
640 x 480@60	31.5	59.94	-	
Mac 13 (640 x 480)	35	67		
640 x 480@75	37.5	75		
852 x 480@60	31.7	60	-	
800 x 600@60	37.9	60	-	
800 x 600@75	46.9	75		
800 x 600@85	53.7	85		
Mac 16 (832 x 624)	49.7	75		
1024 x 768@60	48.4	60	-	
1024 x 768@70	56.5	70		
1024 x 768@75	60	75		
1024 x 768@85	68.7	85		
Mac 21 (1152 x 870)	68.7	75		
1280 x 1024@60	64	60		
1280 x 1024@75	80	75		
1280 x 1024@85	91.1	85		
1600 x 1200@60	75	60		

HD Digital Signage Solution



DVD-Ram/R HD Player iDVR100

The iDVR100 Digital Video Replay server can be teamed with Panasonic plasma displays to deliver high definition video for cost-effective presentation systems. The iDVR100 plays stunning 720p and 1080i HD images plus surround sound. The iDVR100 is networkable via Ethernet, allowing video content to be distributed to a specific iDVR, or a group of iDVRs, over an IP network (either public internet or corporate infranet).



Specifications

	TH-50PHD5UY	TH-42PHD5UY	
DISPLAY			
Screen Size	50" (127 cm) diagonal	42" (106 cm) diagonal	
Screen Aspect	16 : 9 Wide	16 : 9 Wide	
Number of Pixels	1,049,088 (1366 x 768) pixels	786,432 (1024 x 768) pixels	
Pixel Pitch	0.81 mm	0.90 mm	
Displayable Colors	16.77 million colors	16.77 million colors	
Contrast	3000 : 1	3000 : 1	
Color System	NTSC/PAL/SECAM/PAL 60Hz/M-NTSC	NTSC/PAL/SECAM/PAL 60Hz/M-NTSC	
Audio Output	16 W (8 W x 2)	16 W (8 W x 2)	
On-Screen Display	US English/UK English/Spanish/French/German/Italian/Chinese		
Screen Coating	AR (Anti-Reflection) Coating	AR (Anti-Reflection) Coating	
GENERAL			
Power Supply	AC 120 V, 50/60Hz	AC 120 V, 50/60Hz	
Maximum Current	5.5 A	5 A	
Power Consumtion	495 W	375 W	
Dimensions (W x H x D)	47.6" x 28.5" x 3.9" (1210 x 724 x 98 mm)	40.2" x 24" x 3.5" (1020 x 610 x 89 mm)	
Weight	94.8 lbs. (43.0 kg)	66.1 lbs. (30.0 kg)	
EMI Regulations	FCC Part. 15 Class A Digital Equipment		
Safety Standards	UL6500/C-UL (CAN/CSA-E65-94)		

Panasonic Broadcast & Television Systems Company

Division of Matsushita Electric Corporation of America

Executive Office: One Panasonic Way 4E-7 Secaucus, NJ 07094 (201) 348-7000 EASTERN ZONE: One Panasonic Way 4E-7 Secaucus, NJ 07094 (201) 348-7621 Mid-Atlantic/New England: One Panasonic Way 4E-7 Secaucus, NJ 07094 (201) 348-7621 Southeast Region: 1225 Northbrook Parkway, Ste 1-160 Suwanee, GA 30024 (770) 338-6835 Central Region: 1707 N Randall Road E1-C-1, Elgin, IL 60123 (847) 468-5200 WESTERN ZONE: 3330 Cahuenga Blvd W., Los Angeles, CA 90068 (323) 436-3500

TH-50PHD5UY TH-42PHD5UY TERMINALS BNC coaxial x 1, 1Vp-p/75 ohms Composite Video Input Composite Video Output BNC coaxial x 1 (loop-through) S-Video Input S terminal x 1, Y: 1Vp-p/75 ohms, C: 0.286Vp-p/75 ohms Audio Input (for Video) RCA phono type connectors (L, R) (1 set)
Mini D-sub 15-pin x 1 (VGA, SVGA, XGA display & SXGA, UXGA compressed display) RGB Input (PC) fH: 15.6 110 kHz; fV: 48 120 Hz M3 stereo plug Audio Input (for PC) Component/R,G,B Input BNC coaxial x 5 RGB, HD, VD Video: 0.7Vp-p/75 ohms; Sync: TTL level/0.3Vp-p (75 ohms); H, V Separate Sync/Composite Sync; fH: 15.6 110 kHz; fV: 48 120 Hz Y , PB (CB), PR (CR) Y: 1Vp-p/75 ohms; PB (CB), PR (CR): 0.7Vp-p/75 ohms; fH: 15.75/31.5/33.7/45 kHz Audio Input (for Component/R,G,B) RCA phono type connectors (L, R) (1 set) Serial (RS232C) D-Sub 9-pin

Have assembly and installation done by a qualified electrician. Specifications are subject to change without notice.

Government Marketing Department: 52 West Gude Drive, Rockville, MD 20850 (301) 738-3840

Panasonic Sales Company

Division of Matsushita Electric of Puerto Rico, Inc.

San Gabriel Industrial Park, 65th Infantry Ave., K.M.9.5, Carolina, PR 00630 (787) 750-4300

Panasonic Canada Inc.

5770 Ambler Drive, Mississauga, Ontario L4W 2T3 (905) 624-5010

Printed in Japan KYCE2105











